



Michael McClendon

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SCHOOL DAYS

B.A. in Communication
Studies/Broadcasting
University of Alabama at Birmingham
Birmingham, AL (2005)

New York Film Academy
Certificate in Screenwriting
Los Angeles, CA (2008)

KNOW-HOW

Screenwriting
Curriculum development
Producing and creative leadership
Video production
Child development
Children's programming
Drama and music for children

ETCETERA

Dad. Husband. Drummer. 2-cup coffee
drinker, Chuck Taylor enthusiast.

SAMPLE PLATTER

See work samples at
mmclendon.com

WORK WEEK

Freelance Script Writer

Write video, stage, and educational scripts for various organizations

- Lifeway, 2022. Awana, 2021-2022. Central Community Church, 2021. Student Life For Kids, 2016. SALT Conference, 2015. Everyday Sunshine, 2013

Assistant Director of Children's Ministry

Trinity UMC - Homewood, AL, Sep 2021-present

- Lead programs, mentor children, coach volunteers, write curriculum and create fun environments for kids.
- Write and lead children's moments and other live creative elements for weekly services.
- Write scripts and produce stage productions for special events.
- Develop curriculum content for children.

Director of Communications

Exodus World Service - Park Ridge, IL, Jan 2019-Sep 2019

- Managed marketing communications for a nonprofit ministry.
- Organization's graphic designer, copywriter, and video editor/producer.
- Managed social media, print production, and branding.

Kid Experience Developer

Willow Creek Community Church - South Barrington, IL, Oct 2017-Jan 2019

- Wrote, directed, and produced educational stage and video content for weekly children's programs. (Over 1,000 children, ages 2-11, attended each week.)
- Wrote scripts.
- Designed graphics and media.
- Produced, edited, and directed videos.
- Developed curriculum content for children.

Programmer (Kids Programming)

Willow Creek Community Church - South Barrington, IL, Nov 2015-Oct 2017

- Creative producer for weekly upper elementary stage program with over 350 kids in attendance each weekend.
- Coached creative volunteers.
- Wrote teaching scripts.
- Wrote video and stage scripts.
- Master stage teacher.
- Produced stage, video, and media content from concept to completion.
- Developed curriculum content for children.

Staff Writer (Creative Team)

Student Life - Hoover, AL, Jan 2011-Nov 2015

- Stage and video content creator for a large youth events and publishing company. Summer event tours had 50,000 students and kids in attendance throughout each summer.
- Wrote, directed, and produced videos, marketing content, and stage plays from concept to completion.
- Managed and directed talent and technical crews.
- Developed curriculum content for children.